Sponsor Benefits for the 2019 Public Policy Conference

We are excited to announce that the Technology Alliance is now seeking sponsors for our inaugural Public Policy Conference! This year our conference will be held on Thursday, December 12th at the SeaTac Marriot. This inaugural conference will bring together cross-sector leaders from across Washington state in a day-long retreat to make connections, build bridges, and expand your knowledge - all focused on strengthening the state's innovation economy. This year, the Public Policy Conference is focused on better understanding the landscape of artificial intelligence and providing a robust conversation about how Washington State can continue to be a leader in this technology.

	Participating	Principal	Premier	Diamond	Platinum
	$1,000	$2,500	$5,000	$7,500	$10,000
Relationship Development and Networking					
Brand visibility before 200+ business, research, educ, govt leaders	✓	✓	✓	✓	✓
Private VIP reception with TA leadership & speakers			2 guests	✓	✓
Seating					
Full day event tickets	2	2	4	6	7
Discounted ticket rate for additional registrants	10%	15%	20%	25%	25%
Promotion					
Tech Alliance website listing	Name	Name	Logo/Link	Logo/Link	Logo/Link
Company featured on all emails	Name	Name	Logo	Logo/Link	Logo/Link
Printed program credit	Name	Name	Logo	Logo	Logo
Company name/logo on sponsor signage around event	Name	Name	Logo	Logo	Logo
Company logo projected on scrolling stage screens		✓	✓	✓	✓
Marketing materials placed on attendee seats during the event				✓	✓
Opportunity for exhibition booth with exclusive placement in entryway					✓
Speaking					
Sponsorship recognition from podium at the event				✓	✓
Opportunity to introduce a speaker at the event				✓	✓

Sponsors receive great visibility with a highly influential audience. Email laura@technology-alliance.com for more information.