

Sponsor Benefits for the 2021-2022 Discovery Series



The Discovery Series is a monthly luncheon program that highlights new discoveries and cutting-edge technologies across the innovation spectrum with exclusive presentations from our state’s leading researchers and technologists. The program is designed for business and community leaders who want to stay on top of important advancements being made at the innovations companies and research institutions we have in our state. Speakers are experts in their fields and have included Nobel laureates and National Academies members.

The program will run September through June with a break in December. Past series have featured more than 180 speakers who have helped business leaders and state and local decision-makers understand the breadth and depth of research happening inside Washington state and the contributions our local researchers are making. Each program includes lunch, time for networking with other Discovery Series members, a Q&A session following the speaker’s presentation, and an opportunity to meet the speaker.

Sponsor Benefits for the 2021- 2022 Discovery Series			
	Subscriber	Participating	Presenting
	\$500	\$1,500	\$5,000
Fully flexible series membership	1	2	5
Guest passes to be used throughout the year		9	20
Company logo projected on stage screens before and after speaker		✓	✓
Tech Alliance website listing		Name	Logo/Link
Company featured on all Discovery series emails		Name	Logo
Sponsorship recognition from podium at the event			✓
Company logo on table tents during each lunch			✓
Opportunity to introduce a speaker at the event			✓

Sponsors receive great visibility with a highly influential audience. Email events@technology-alliance.com for more information.